

Questionnaire responses (Autumn 2018)

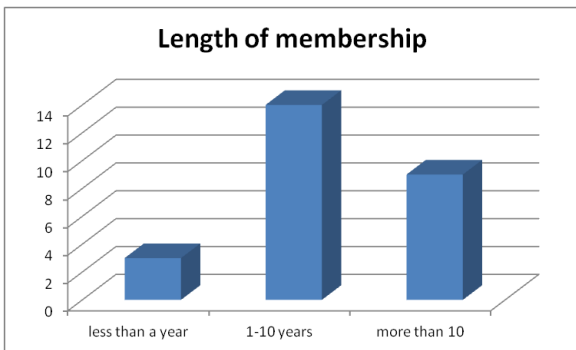
There were 27 responses in all and 10 of these via the online form. Many thanks to all members who took the time and trouble to let us know what you think. This is the first time that the society has to my knowledge asked the membership for their views.

I have put the results as bar charts and left out the individual specific comments that the committee will be considering in detail.

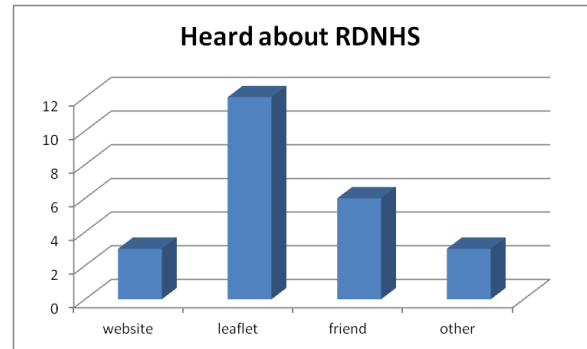
In general it is only the enthusiastic members who fill in this sort of form so the results are somewhat skewed to the favourable end of the spectrum. We continue to try and find out why members left the society but we often don't get to know.

The overall picture is that the membership is very satisfied with what the society does at present with only a few tweaks needed here and there.

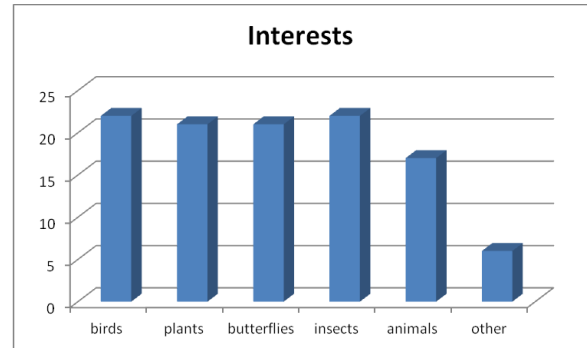
Charts of results



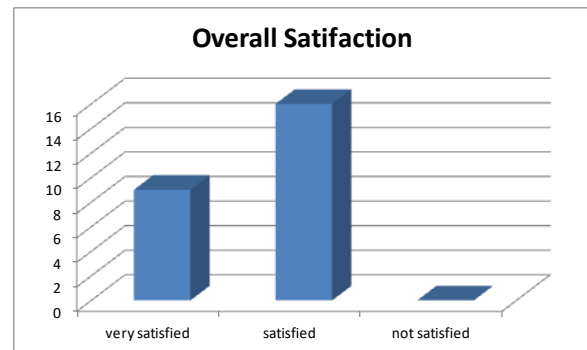
There are many long-term members.



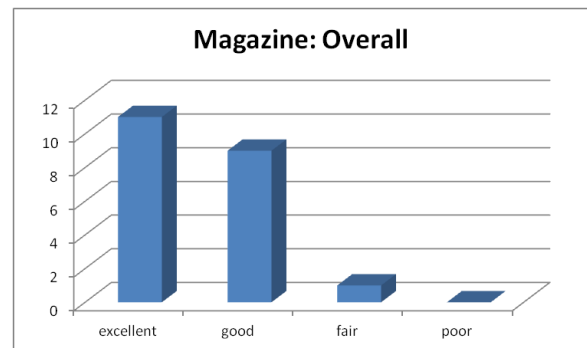
Our leaflets are the best way of gaining members.

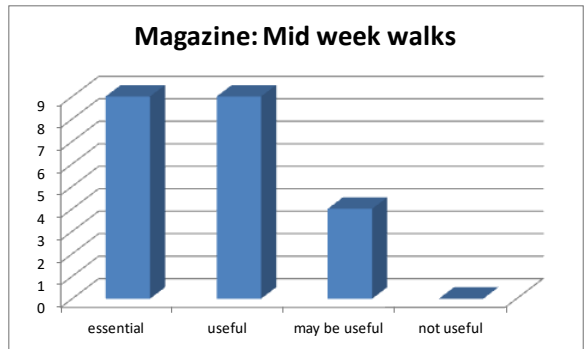
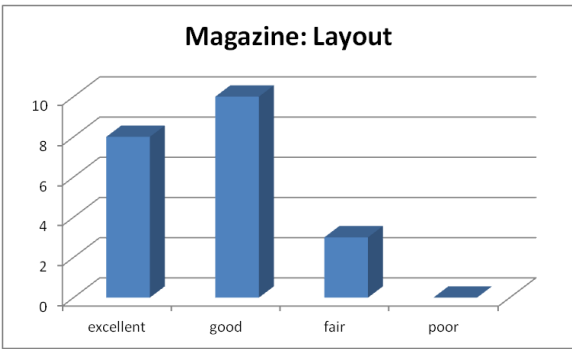


Generally everyone interested in everything but not so much animals.

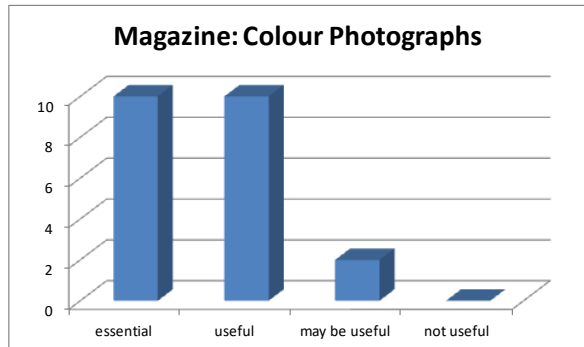
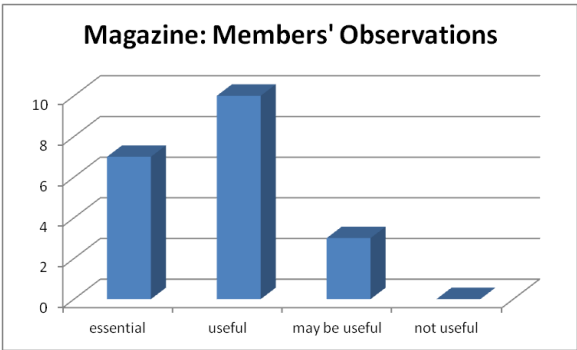
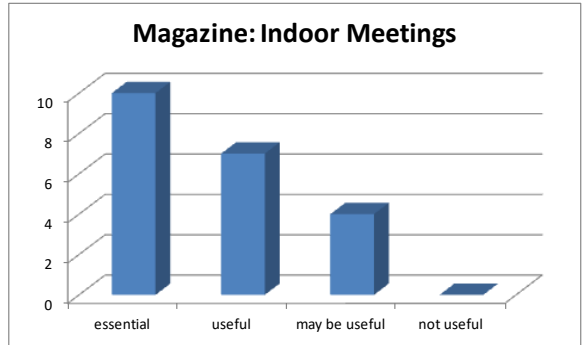
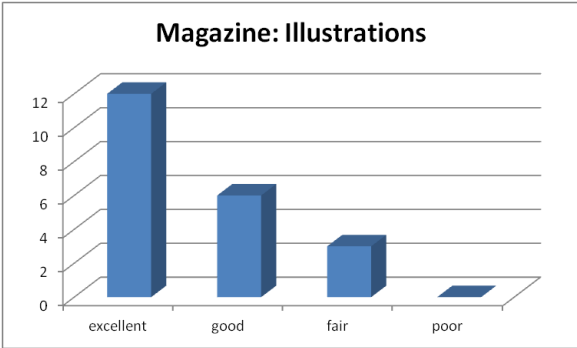


The next section was about the Reading Naturalist which I have termed 'Magazine' for brevity.

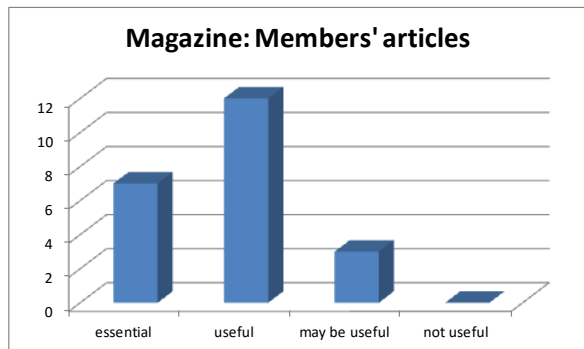
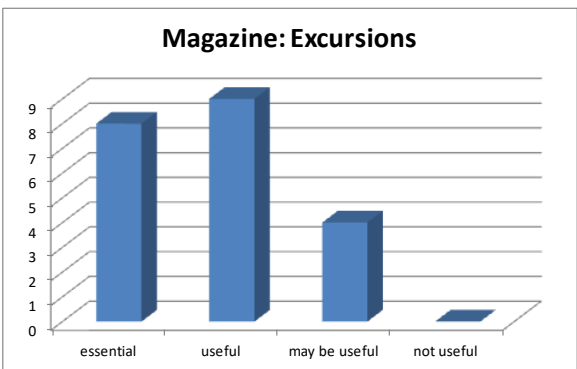




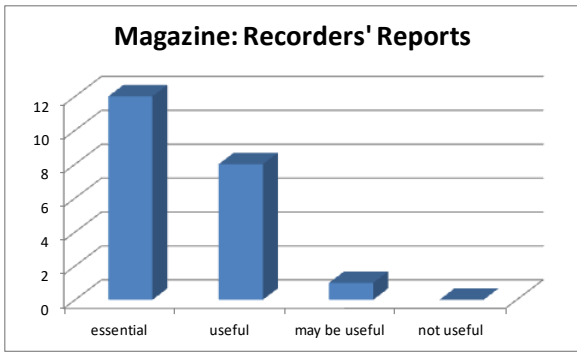
Some people feel the layout could be improved.



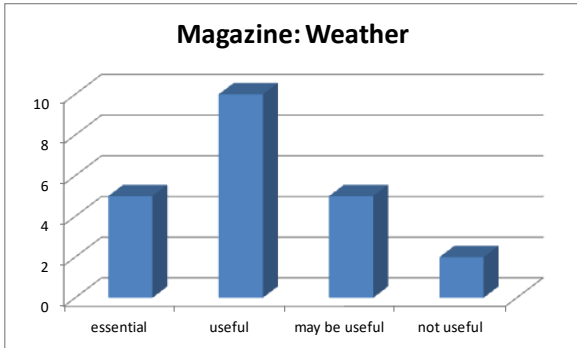
Compared to other content this is less popular.



Like the observations these are a bit less popular

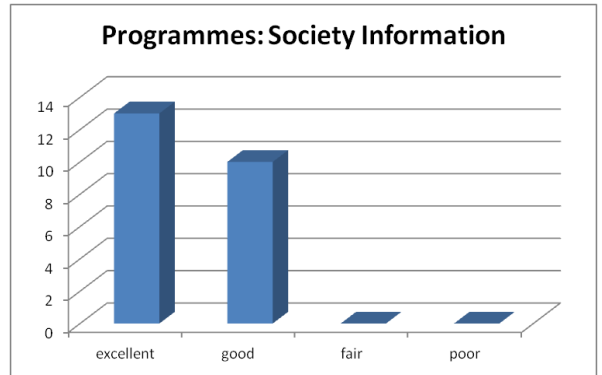
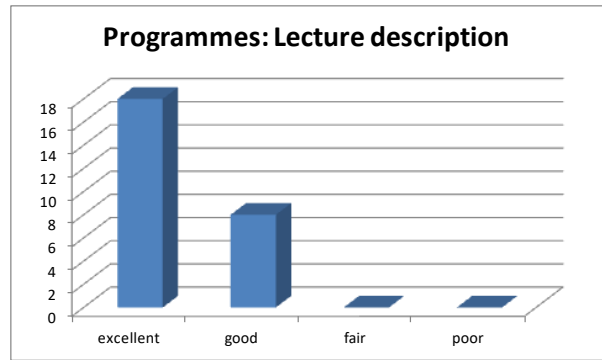
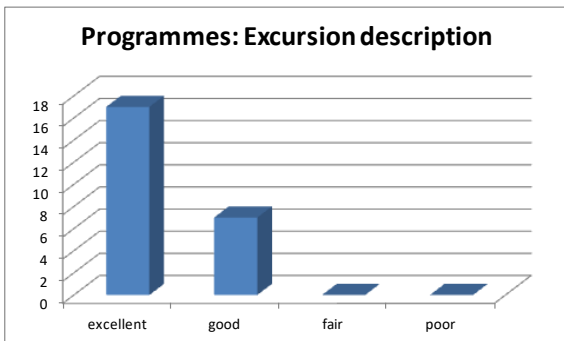


The recorders reports are still very important.

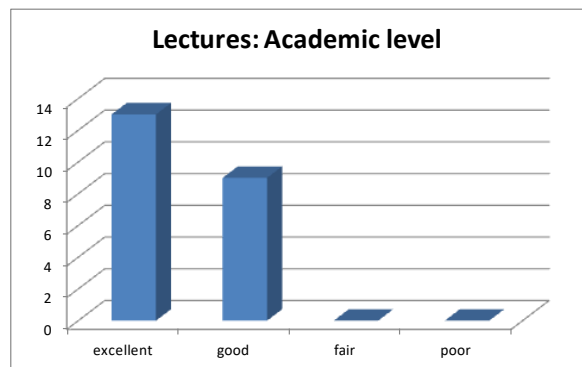
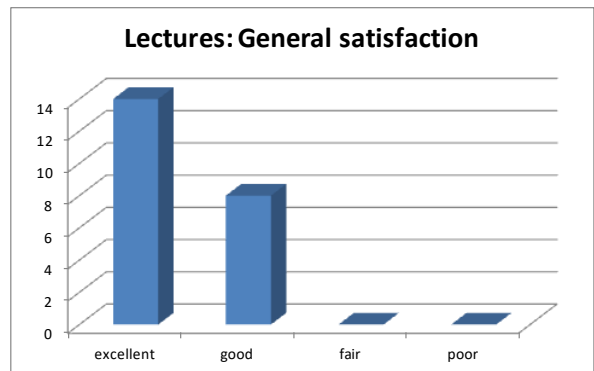


Weather is considered the least popular category currently included.

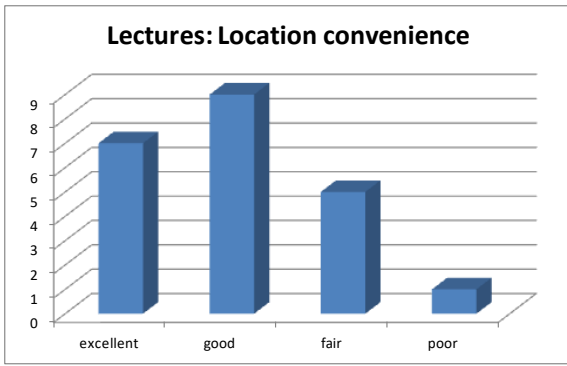
The next section was about the printed programmes we send out to members.



Everyone seems very happy with all aspects of the programme. The next section was about the evening lectures at Pangbourne.



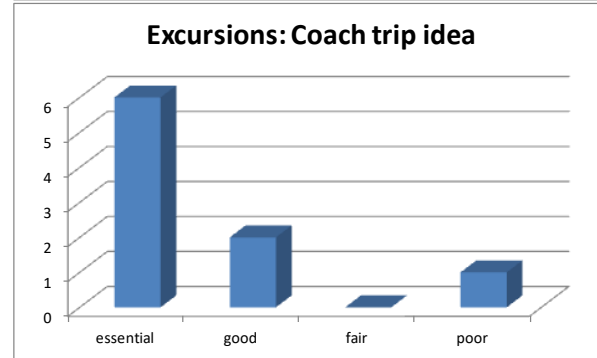
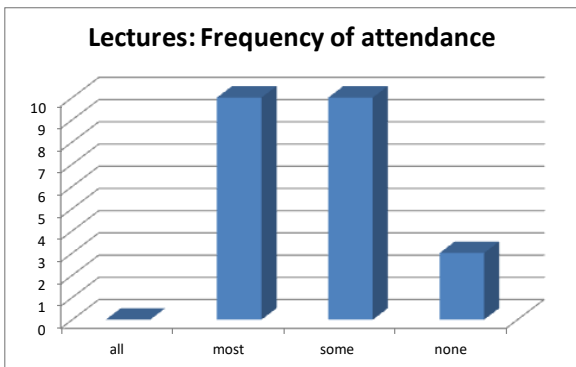
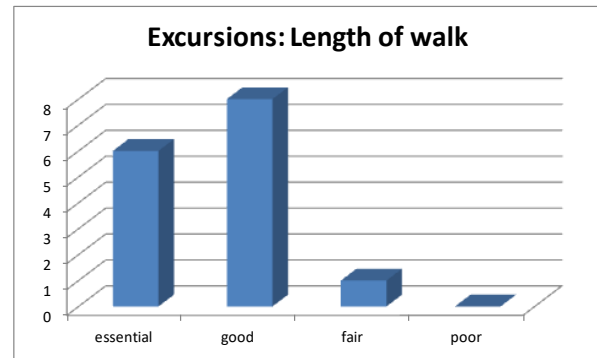
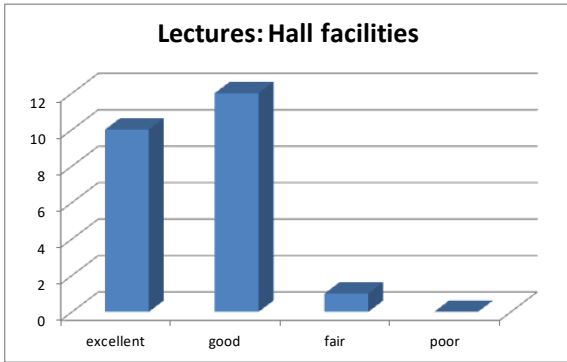
We seem to be at the right level



Pangbourne is not that convenient for many members.

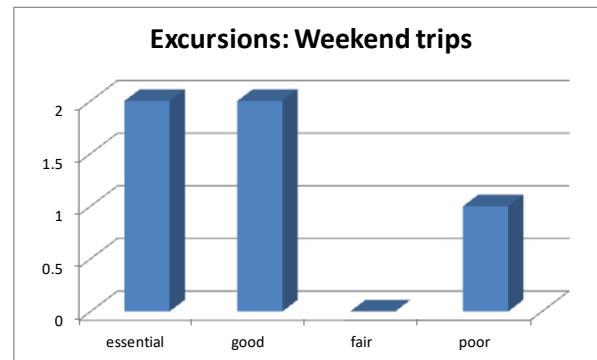
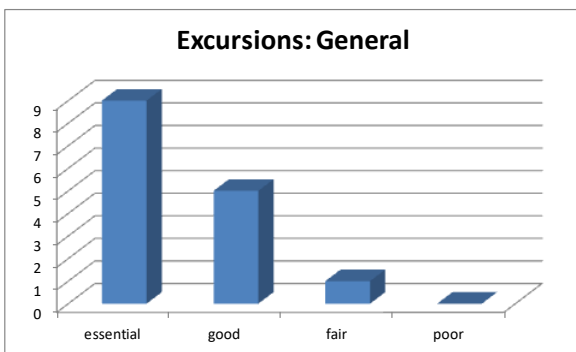


There seems scope for improving directions to the meeting point.



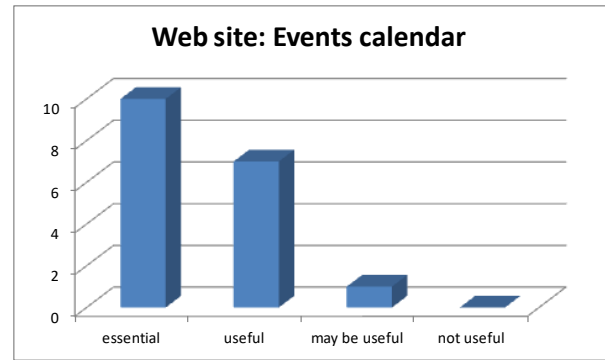
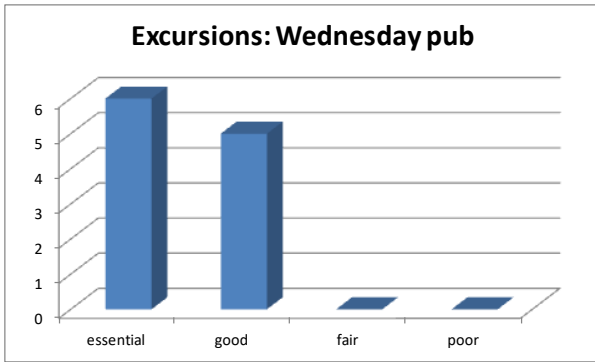
Members pick and choose which lecture to attend. The next section was on the weekend excursions led by an expert.

Not many people answered this question. We have struggled to attract enough members to make this type of excursion viable.

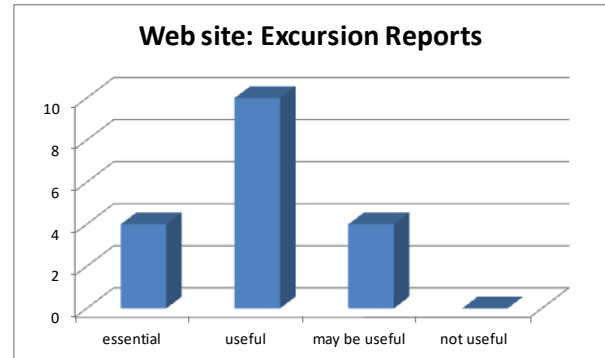
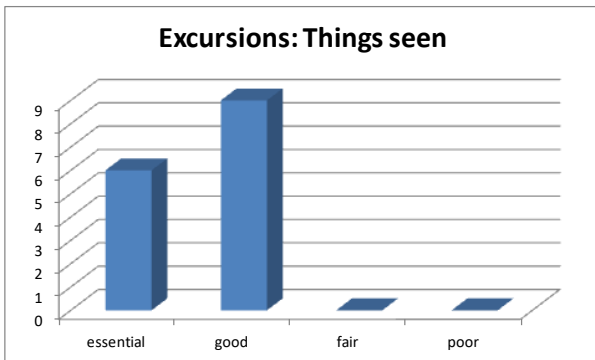


Very few respondents answered this question so it does not look like something we could do at present. The

next section was about the Wednesday morning informal walks.

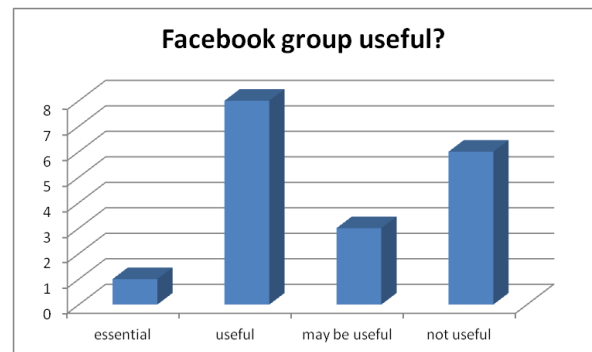
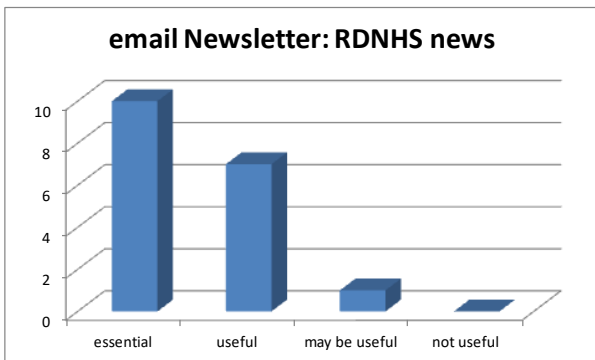


The new calendar widget on the web site is popular.

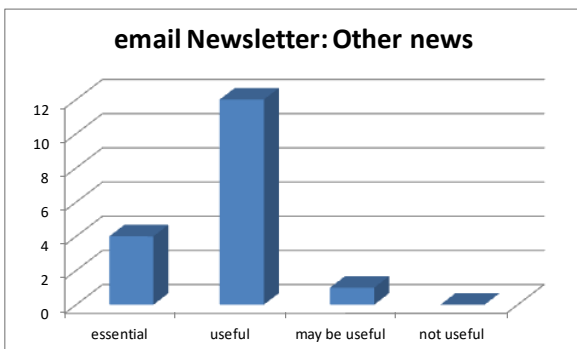


Not everyone is reading the reports on the web site.

There is a sign of some disappointment in the wildlife seen on excursions. The next section was about the email Newsletter.



The final question polarized opinion. As it only takes a dedicated few to make a group worthwhile it may be something to try in the years to come.



Society news is more popular than other news but it is still 'useful'.